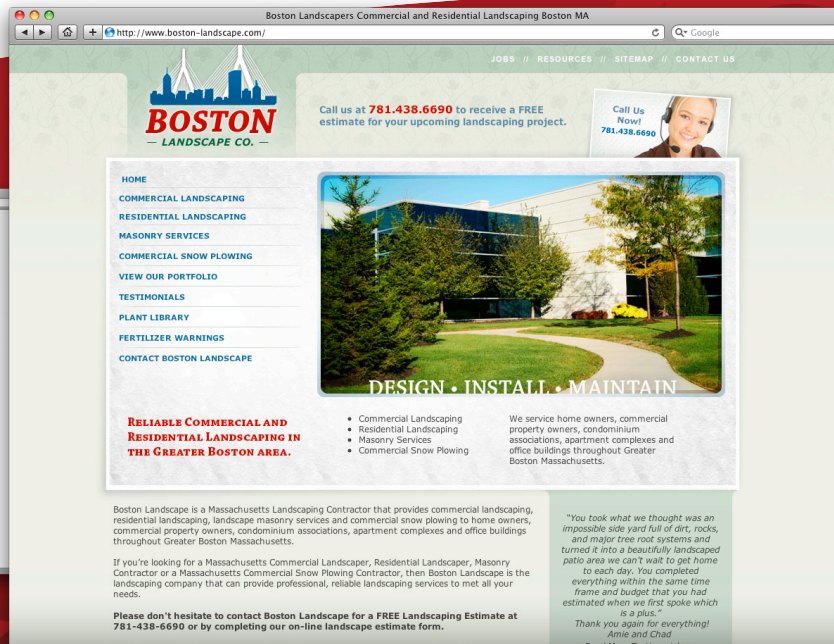




Affordable, Quality, Website Design, Development and Search Engine Optimization



Today's competitive marketplace requires new and innovative ways to reach out and touch your customers and prospects. **We can show you how.**

Whether you sell a product or provide a service, you need to deliver a consistent, enduring message to your target audience through multiple media channels. You may have a marketing plan that consists of intermittent advertising and direct mail, but there is only one constant when it comes to promoting your business and making your products and services accessible 24 hours a day, seven days a week – **Your Website.**

AQ Websites is a Woburn, MA based website design and marketing company, that provides businesses with an affordable, customized website solution that effectively enables them to market and manage their business online. This strategy enables a customer to increase revenues, decrease expenses and improve customer service.

AQ Websites not only creates a customized, easy-to-use website to enhance your business and drive traffic to your site, but it also provides you with professional training, ongoing support and security features to ensure peace of mind.

- * Custom website design from concept to completion
- * Website Development, Complete Turn-Key Web Development
- * State of the art web hosting and support services
- * Ethical search engine optimization (SEO)
- * Pay-Per-Click (PPC) marketing - search engine marketing
- * Copy writing, including SEO copy writing
- * Website maintenance services and website analytics

Fill out the questionnaire on the following pages for a quote on your new website!



781-937-3531

RequestInfo@AQWebsites.com

www.AQWebsites.com

Website Questionnaire

In an effort to better understand your company and your specific website needs, AQ Websites has created the following website questionnaire that will help us outline the website project and enable us to quote you an accurate affordable price for designing, developing, marketing and managing your website.

We ask that you take some time and provide us with as much information as possible.

It will be our goal to develop a website that quickly and effectively provides visitors with who you are, what you do, who you do it for and where you do it.

Thank you for the opportunity to work with you on this project.

Sincerely,

Robert Dickey

President

AQ Websites, Inc.



781-937-3531

RequestInfo@AQWebsites.com

www.AQWebsites.com

Company:

Your Name:

Address/City/State/Zip:

Phone/Fax:

Email:

Website:

“Who you are?” Is the first thing your website should tell your visitors?

“What you do?” Is the second thing your website needs to tell your visitors?

What are your main products or services?

“Who you do it for?” Who are your customers and your main target audience?



“Where do you do it?” What cities and towns do you work in or want to expand too.

Do you have a Company Logo?

YES NO

Are you interested in having AQ create a new logo for your company or enhance your existing logo?
If so please provide comments

Do you have a website?

YES NO

If so, What do you like best about your existing website?

If so, What do you like the least about your existing website?



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What are the goals of your website?

What audience(s) are you looking to attract online?

Who are your main competitors? Website Addresses? Where are they located?

Do you have any ideas for your website design, layout, color scheme or the use of flash technology in the website?

What type of design style would you like your website to have? i.e. corporate, cutting-edge, traditional, funky, etc.

List some websites that you like and indicate what specifically you like about them i.e. colors, design, layout, navigation, pictures etc.

Can you provide digital photos to be used throughout your website and if so, how many?

AQ Websites has the ability to acquire stock photography from www.istockphoto.com to be used throughout the website. These stock photos usually cost between \$2 and \$10 each.

YES NO If so how many

Are you able to provide us with all of the content for each page of your website to describe your company, your products and your services?

YES NO

Do you currently do any website marketing for your existing website?

YES NO



Are you able to track and measure the results?

YES NO

Would you be interested in our comprehensive search engine marketing program to maximize your website's internet exposure on the search engines?

YES NO

List the Top Ten Keywords or Keyword Phrases that relate to your business

When would you like your website completed? Most projects are completed within 30 to 90 days depending on the complexity of the site.

Days

AQ Websites has the ability to build your website around your specific budget. The best thing about a website is that it can be built in phases, or added to and enhanced at anytime so we don't necessarily have to do it all at once. This is extremely helpful if you are working with a tight budget. Please let us know what your preferred budget range is for this project.

\$1,000 to \$3,000

\$7,000 to \$9,000

\$11,000 to \$14,000

\$3,000 to \$5,000

\$9,000 to \$11,000

\$14,000 plus

\$5,000 to \$7,000

Submit Form

Once you submit this form we will review your information and get back to you promptly. If we have any additional questions we will contact you at the contact information you provided.